



In the Last 12 Months Alone, in Total, BNI Members worldwide received:

- **\$17.8 Billion in Closed Business from 12 Million Valuable Referrals**

In the last 12 Months Alone, on Average, BNI Members worldwide received:

- **\$64,359 in Closed Business and 44 Valuable New Client Referrals**

On Average, a single BNI Referral is Now Worth:

Over \$1,450 USD

Since 1985, BNI has helped over:

1,680,000 BNI Members





Your Resources At A Glance

NEW BUSINESS AND GROWTH THROUGH INCREASED REFERRALS AND NEW CONTACTS

Build relationships with your fellow members to substantially increase your business through qualified referrals.

BUILD A STRONG AND PROFITABLE NETWORK

Participate in up to 52 networking meetings per year and increase exposure to many other business professionals through weekly activity.

ACCESS TO GLOBAL COMMUNITY

BNI Connect®: The unparalleled growth, development, resources, and exposure to a network of nearly 75,000 members in the U.S. and over 265,000 members internationally through BNI Connect® can help you build referral partner relationships around the world and expand your business without borders.

This platform is also where you track how many referrals you give and receive and monitor your progress as you complete Chapter Education Units.

BNI Connect® Mobile: Download BNI Connect® Mobile to access BNI Connect® from your phone, anytime and from anywhere, so that you can easily and quickly pass and receive referrals and log One-to-Ones with fellow members.

DEDICATED BNI REGIONAL TEAM

Connect with Directors, Ambassadors, and Regional Team members - trained referral experts dedicated to your success and the success of your chapter. Contact your Regional Office to learn more.

PROFESSIONAL DEVELOPMENT PROGRAMS

Member Success Program: Maximize your investment and enhance your success by attending the Member Success Program as soon as you are able.

This exclusive program (and others like it) is created to strategically strengthen your business and presentation skills, while sharing the foundational elements of BNI: structure and education.

The Member Success Program is designed to be completed within your first 30 days of membership.

EXCLUSIVE MEMBER RESOURCES

BNI Business Builder: Access courses and content to support your entire BNI journey on this new global online learning platform with BNI U training. View videos, download exclusive podcasts, tips, webinars and other resources designed to continue to support BNI's Core Value of Lifelong Learning. You will also find the BNI Referral Exchange where you can connect with members globally.

SuccessNet™: Sign-up to receive SuccessNet™, our weekly newsletter with educational material on networking, public speaking, and business via bni.com.

BNI Store: Purchase BNI gear, including apparel, portfolios, books, branded materials, and more by visiting bniusastore.com.

Support: In addition to your local chapter leadership, your customer success center is there to help you every step of the way, contact support@bni.com. For any questions, regarding access or passwords, contact support@bniconnect.com